



## Partners with LACA

**“We believe that investing in school meals...  
means investing in a healthier future”**



### The value of LACA partnership - what it includes:

- Discounted package rates to the annual Main Event and School Food Show – the only UK event dedicated to the sector
- Join the collective ‘industry voice’ - increasing awareness of the school food sector with Government, press and key stakeholders helping to ensure vital funding for the service and helping your business continue thriving
- Network with industry leaders and potential customers, driving new business opportunities and building customer relationships
- Gain business intelligence to help to inform product/brand developments and innovation
- Year-round coverage across [www.laca.co.uk](http://www.laca.co.uk)
- Access to over 1,000 LACA members including school food providers, decision makers and buyers
- Hear the latest thinking via exclusive Partner’s meetings to help develop your business strategy
- Reduced rates for LACA services including Allergen Training Courses and LACA E-Learning programmes
- Preferential advertising rates in LACA School Caterer magazine

### NEW Exclusive partner benefits for 2024

- Brand support across LACA’s social media channels
- Bespoke email sent to LACA members twice a year
- Advertising on LACA’s website, attracting over 9,000 visitors every month
- Sponsorship of four LACA newsletters
- Fortnightly partner interview/Q&A on website promoted via newsletter
- Video ad breaks during LACA webinars
- Partner Innovation Awards at the Main Event

[www.laca.co.uk](http://www.laca.co.uk)



# The benefits of becoming a partner with LACA span the entire year!

The LACA Partner package runs from January to December, providing over **£25,000** worth of media and brand exposure for only **£11,800 +VAT**.

The package benefits are exclusive to Partners and not available for suppliers to purchase individually.

## Also included within your annual partner package

### LACA Main Event & School Food Show 2024

- 3m x 2m stand space
- B & B accommodation and places at the networking and awards dinners for two people
- Two places at The Main Event Forum
- Two places at the LACA chair's reception prior to the Awards dinner on Thursday 4 July

[www.lacainevent.co.uk](http://www.lacainevent.co.uk)

### Exclusive Partner Meetings

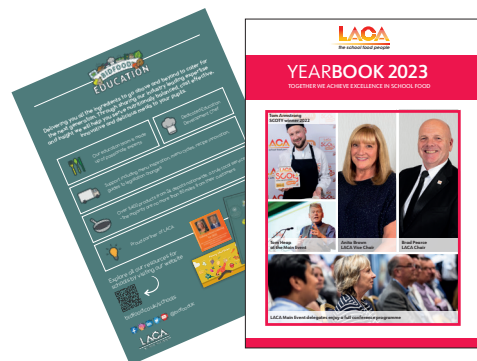
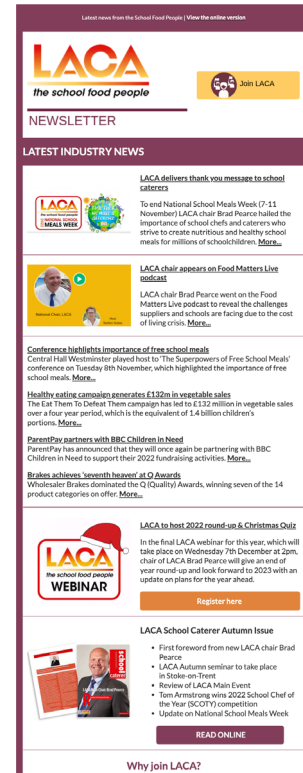
Partners attend two meetings each year (spring and autumn) with LACA's National Steering Group who will share information and update you on related national issues, Government policies and market positioning. Partners can contribute to the meeting agenda, network and discuss the key issues affecting suppliers, future policy and decision making through LACA.

### Feature in the LACA Yearbook

Published each spring, the yearbook is sent to the full LACA membership and made available digitally on [www.laca.co.uk](http://www.laca.co.uk). Partners with LACA will have a full page advert and featured article as well as a buyers guide listing included in the popular publication.

### Partners with LACA Logo

Use of the logo in conjunction with the words "Partners with LACA" on their company stationery, advertisements, and promotional materials where appropriate.



## Become a LACA Partner in 2024! Get in touch

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[www.laca.co.uk](http://www.laca.co.uk)

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